

Quarterly newsletter

JAN TO MARCH 2023 VOL- 01



while wild-prenures selling fastfood made out of millet, a unique experience for our wild-prenures.

"It is health that is real wealth and not pieces of gold and silver." – Mahatma Gandhi

"Wild Cafe, black Momos, Ragi Cake." these were some trending words in around 10 KM of radius in Simultala. The opening of Wild Cafe helped in bringing the respect for Millets as it was considered as food for poor before.

Even in the exhibitions in different places, people were demanding unique products Black Momos, Black Samosa and Ragi laddu. This gave hope of change in upcoming months and we also got great result. A International Institute BISA ordered a bulk order and our Wild-Preneurs provided all the products on time.

I am happy that, people are becoming aware towards their traditional food, Wild-Preneurs are able to make different products from different millets. This will open an opportunity for these women to find employment and also provide nutrition to their children at home.

This was really a hard time where everybody was unsure about how people will become ready again to eat Millet, but this became possible from your support. Thank you so much everyone for supporting on every steps.

-Shivani Kumari

OUR ACTIVITIES FROM JAN TO MAR 2023

Opening of wild cafe

A formal opening of the wild cafe has been done. All decoration is done by our Wild-Preneures Where we give visitors a taste of millet cake, millet momo, and sweet laddu. People like the decoration of the cafe too and many are confused, is it a franchise?



Participating in District level exhibition



The Chief Minister of Bihar Mr. Nitish Kumar visited our stall and appreciated the work of our Wild-Preneurs in the movement of Millet promotion. We exhibited millet-based products Ragi Samosa, Ragi Dhokla, Ragi Cake, Jowar Laddu. Jowar Namkeen, and Ragi Momo. In this exhibition, Jeevika, Atma, and other organizations also participated.

Different products of wild



Exhibition at Patna Maurya Hotel

Our Wild-Preneurs started representing at different exhibitions in Patna and Jamui.

A good demand for millet Momo, Cake and Samosa by people.





ज्वार के स्वास्थ्य लाभ

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रागी के स्वास्थ्य लाभ



Delhi millet meet up

At Delhi meet-up organizations, individuals and farmers from all corners of India participated. I also got a chance to have a policy-level discussion on promoting millet. Got the opportunity to meet with different leaders, entrepreneurs, and stakeholders. I Got a chance to different see types of intervention happening in different parts of the country to promote millet. We also exhibit our products.



Exhibiting products in cultural events of village



A bulk order has been placed, a big achievement for wild-prenures

A large order has been placed from agriculture university, where 8 women has earned good income. 80 kg of different products has been made successfully and delivered.





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Rejuvenating barren land through agroforestry

Our agroforestry plantation is thriving at the highly drought-prone land of Noontara village.



wild in media

- 1. Kanthari blog- "Born to be wild"
- 2. Dainik Jagran News- "poshan ke liye mote anaaj ko banaya thali ka hisa"
- 3. <u>https://www.youtube.com/watch?</u> <u>v=DjnqIYy0d5w</u>
- 4. https://www.facebook.com/10008975 6164221/videos/675939744280121/? extid=WA-UNK-UNK-UNK-AN_GK0T-GK1C&mibextid=2Rb1fB







Team Details



Manju

After working with differrent interventions like Self Help Groups and women network Manju joined Wild to create Wild-Preneurs and empower women.



After completing B. Tech from NIT Jamshedpur, Shivani did exposure visits across India of and decided to work in traditional and wild food to protect environment and make people healthy. She became kanthari fellow in 2021 and then joined the hand of wild.



After working long time with Girls educator Nikita did MA in Gender Study from TISS Mumbai. Then she worked on Menstrual health of women and girl. Now she is doing Diploma in Leadership and Management from ISDM. She is keenly interested in women empowerment

Supporter Organizations











Next planning

- 1. Large awareness program
- 2. Seed distribution
- 3. Cultivation and it's training
- 4. Training to women group on making millet based products
- 5. Testing of products at village level

Support our work

- 1. Support in providing training to marginalized people
- 2. Sponsor a plant of Agroforestry model farm
- 3. Collaborate and volunteer us to regenerate barren land
- 4. Collaborate and volunteer us to create awareness around millet.

Dear supporters and friends, It was a great learning for us to work in a remote and Naxal affected village and we were able to come up with strong planning to enhance the livelihood, and environment and improve the health of the community. I would like to kindly request you to visit us and support our work. -wild team

Bank Details

Name:- wild Account Number:- 40951128169 IFSC Code:- SBIN0000097 Branch Name:- SBI Jamui



VISIT OUR WEBSITE- WWW.WILD-INDIA.ORG CALL US AT 9334105347 WRITE US AT CONNECT@WILD-INDIA.ORG SIMULTALA, JAMUI, BIHAR, INDIA-811307