



Happy customer with Healthy Millet Products

"Your diet is a bank account. Good food choices are good investment." Bethenny Franke!

What is this? Young students were very curious and excited to see and taste the traditional foods, which they never heard till now.

Our wild-prenures are not only earning money while doing their business but along with that educating the current youth about our indigenous food and farming and helping to shape the future of our youth, children, and our planet.

*With the initiative of **wild foods** rural women are earning a livelihood and in villages, the respect for indigenous food is slowly coming back.*

These changes only was able to possible because of your support and belive in us at different levels and becoming part of this journey.

*-Shivani Kumari
Director at wild*

OUR ACTIVITIES

FROM JUL TO SEP 2023

Farmers have shown the seeds of millet

After successful intervention in awareness about millet benefits, seed distribution, and training on millet cultivation, an unpleasant event occurred which was drought. Extreme heat waves and no rain put many framers in distress and hopeless. But through our constant tracking, 435 farmers cultivated millet seeds.





Ragi, Jowar, and Bazra seeds grown.

Even in harsh weather of drought and untimely heavy rain, surprising to all of us millet has grown very well. Out of 435 farmers, 250 farmers have successfully harvested any type of millet and are inspired to cultivate millet on a large scale next year. This not only motivates us but also opens the eyes of farmers that millets are the future crops and this is resilient to even extreme weather successfully.





Presentation of Bihar in G20 event

Wild got a chance to present Bihar's work in millet cultivation and value addition.

Our food products have been tested and appreciated by spouses of Presidents, renowned chefs, and many more.



Sales and exhibition

Wildpreneurs are continuing their exhibition at different places. Within 3 months our wildpreneurs were able to sell the product for 30,000 INR.

Motivated by customer feedback, wild is focusing on starting a permanent value addition and packaging center in the village of Simultala. So, here the marginalized women will get a livelihood and the product will be sold in the city in collaboration with different stakeholders.

This demand will help farmers grow more millet and consume by themselves too. This helps to fight malnutrition in rural India.



Team Details



Manju

After working with different interventions like Self Help Groups and women network Manju joined Wild to create Wild-preneurs and empower women.



Shivani

After completing B. Tech from NIT Jamshedpur, Shivani did exposure visits of across India and decided to work in traditional and wild food to protect environment and make people healthy. She became kanthari fellow in 2021 and then joined the hand of wild.



Nikita

After working long time with Girls educator Nikita did MA in Gender Study from TISS Mumbai. Then she worked on Menstrual health of women and girl. Now she is doing Diploma in Leadership and Management from ISDM. She is keenly interested in women empowerment

Supporter Organizations





Next planning

1. Wild is going to establish a permanent value addition and packaging center.
2. Creating market linkage between village and city.
3. Creating a producer organization in the village.
4. Doing more awareness camps.
5. Joining more and more farmers to wild vision and mission.

Support our work

1. Looking for help to establish a value addition center in the village.
2. Support in spreading awareness regarding millets, forest food, and the environment in government schools.
3. Collaborate and volunteer with us to engage in schools and organize mela.
4. Collaborate and volunteer with us to create awareness around millet.

*Dear supporters and friends,
It was a great learning for us to work in a remote and Naxal affected village and we were able to come up with strong planning to enhance the livelihood, and environment and improve the health of the community.
I would like to kindly request you to visit us and support our work.
-wild team*

Bank Details

Name:- wild

Account Number:- 40951128169

IFSC Code:- SBIN0000097

Branch Name:- SBI Jamui



VISIT OUR WEBSITE- WWW.WILD-INDIA.ORG

CALL US AT 9334105347 WRITE US AT CONNECT@WILD-INDIA.ORG

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